



# ANNUAL REPORT

5 December 2017

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# THE MISSION:

IGNITE KIDS AROUND  
THE WORLD THROUGH ENTREPRENEURSHIP TO  
INNOVATE THE FUTURE AND MAKE THEIR BIGGEST  
DREAMS BECOME A REALITY.

*Dream Tank is a social enterprise that unleashes the creative genius and inherent drive within the youth of the world to address the sustainable development goals using social entrepreneurship, mentorship, and technology.*

We encourage kids to launch their dreams by fostering their entrepreneurship spirit through accelerators, workshops and forums that give kids the support they need to turn their passion into a real-world business venture. We want to ignite the creative genius and innovation of kids to lead local social change across all sectors of Boulder and beyond.

## THE DREAM TANK CREED:

*Dream Tank respects all  
life, in any form, in every  
way.*

*Dream Tank believes the  
purpose of all business is  
people, planet & profit.*

*Failure is a sign of  
succeeding!*

*Dream Tank does not  
tolerate Dream Crushing!*

*Dream Tank serves  
others rather than trying  
to dominate them, for  
the good of all life on the  
planet.*

*Dream Tank is open to  
all who are willing to  
better the planet with  
their ideas.*

*Dream Tank seeks to  
encourage ideas and the  
freedom to create.*

**HELLO! ALLOW ME TO INTRODUCE MYSELF.**



*Jesse Min*

**MY NAME IS FIZ AND I'M A DREAM MAKER!**  
**I WANT TO BUILD MY VERY OWN ROCKET SHIP,**  
**THE VOYAGER, AND LAUNCH MYSELF TO THE**  
**MOON. RIGHT NOW, I'M WORKING ON A BUSINESS**  
**MODEL TO MAKE A SPACE TAXI SERVICE SO THAT**  
**EVERYONE CAN GET A CHANCE TO FLY AMONG THE**  
**STARS!**

# THE PROBLEM

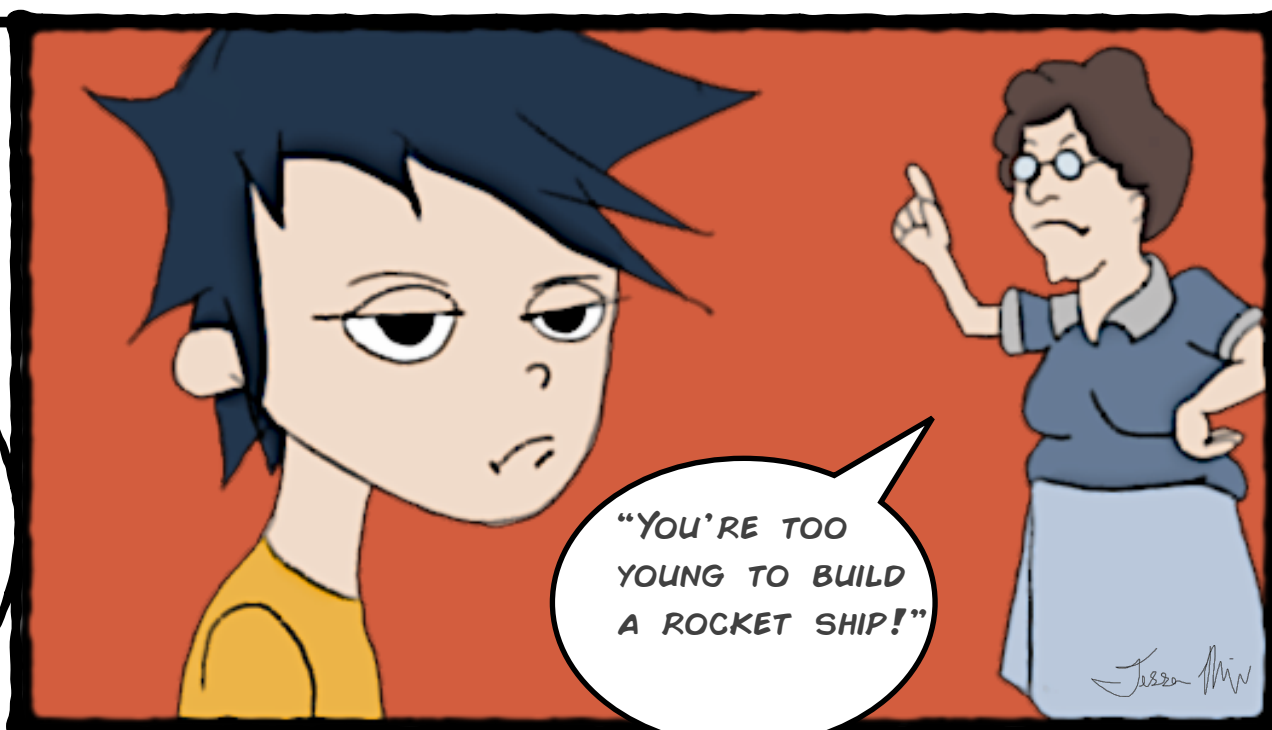
*Solving big problems requires big imaginations. The biggest imaginations in the world, children, are not being tasked to help solve these problems.*

Too often, bright ideas and dreams are forgotten and ignored by the larger whole of society. With the scope of opportunity in today's world, there comes a lot of doubt. In a world so big, there seems to be little space for everyone's dream to come true. Being a dreamer is a lot of work! We believe that idealism and an optimistic view of the future is something to be encouraged.

"Dream crushers" are the things and people in life who say "no" and who show little optimism for ideas and thoughts you have. Dream Crushers never quite understand the effect of their actions, and act as they've been taught through larger societal notions. Their views are a product of their own Dream Crushers, and the Dream Crushers before them. Here at Dream Tank, we encourage kids to break the cycle of Dream Crushers and learn to dream big. We believe that telling kids "no" does nothing to protect the future. We want to hear "yes" because it fosters an environment of free creativity and innovation that will create a better future.

**FIZ KNOWS WHAT IT'S LIKE TO ENCOUNTER DREAM CRUSHERS. HE HAS HAD SOME OF HIS OWN! EARLIER...**

MS. DIGSBY  
HAS HER  
OWN  
OPINIONS. I  
HAVE MINE.



"YOU'RE TOO  
YOUNG TO BUILD  
A ROCKET SHIP!"

# THE SOLUTION

We work hard to encourage kids to dream and dream big. We act to give kids the space, time and tools to let their creativity and innovation fly high. Dream Tank provides the resources to know how to deal with Dream Crushers and connects kids with adults to find innovative solutions to real problems and re-inspire the boring adult world through the wisdom of youth.

Kids should be feeding their entrepreneurial spirit and passions. We want to bring out the hero inside every kid so they have courage going into the future to change the world! Our future is unclear, and these kids will be the ones to protect our sacred world around us. We have an infinite number of problems concerning the future ahead of us, and there will always be more problems. But, by arming these kids with the ability to think logically and creatively, we are able to find a sense of comfort in ourselves as we can see the beauty in the people who we are entrusting our world to.

Before we have to hand down our world to the generation(s) below us, we need to give them the attributes that they need. These kids need

a safe space where they can learn to accept any and all thoughts and ideas that they have. If they learn how to trust their own original ideas, there is no telling how far these kids will be able to go. Fiz sees the stars out his windows and wants to build a rocket, but still faces many Dream Crushers telling him that he's too young to think that way. However, if he has the power of innovation provided by Dream Tank by his side, he will learn how to avoid these discouraging people and he might launch a rocket before the "adults" ever could. By being the ones to cherish and support these ideas, we are helping safeguard our future and help to bring current dreams our future reality.

We hope that once the youth of today is armed with the right tools, they can then help heal the world. At Dream Tank, we believe that today's global problems are fixable using the imagination and creativity of kids. We want to work to help them understand the big issues and complex global problems, which in turn, they can help solve in a safe and nurturing environment where creativity isn't squandered.

“ YOU ARE THE  
HERO OF YOUR  
OWN STORY. THE  
PRIVILEGE OF A  
LIFETIME IS BEING  
WHO YOU ARE.

-JOSEPH  
CAMPBELL

# OUR STRATEGY

We act to help children understand the biggest problems facing our planet and let them propose tangible solutions in a safe, constructive environment. We want to empower them to solutions to enable real-world impact. We hope to establish Dream Tanks around the world to solve global problems.

This is all possible because of our strong emphasis on SDGs (Sustainable Development Goals) and social impact design challenges and using technology for good. We teach them real-world entrepreneurial and design-thinking skills, with a kids-first approach. We establish a strong mentorship network, entrepreneurial mindset

Agreed upon by 194 countries, the UN SDGs represent the world's largest and most inclusive democratic process in history. Together these goals lay out an unprecedented and compelling roadmap to achieve a sustainable future that engages 100% of humanity.



To ensure that we can have real impact around the globe, we look to the most inspiring and imaginative people around us; our youth. We look towards a community approach to solve the world's biggest issues.

Dream Tank is looking to institute a network of connectivity, creation and cooperation. We believe that by igniting kids' innovation in communities worldwide, we can solve the Sustainable Development Goals by 2030.

8.9/10

On a scale from one to ten DreamMakers rated the amount they learned from a single workshop. The average rating was an 8.9, better than average!

and resources so they can focus on the change. We emphasize the important of solving local problems, and with a worldly network of Dream Tanks problem solving locally, we can see true positive change.

We work to foster an environment that feels safe and fun, but also gives real skills to our empowered youth. We believe in the power of innocence and youthfulness. We let the younger generations guide and inspire us and know that they will build a better future.

# WHAT WE DO

*We offer a variety of resources and opportunities for kids to cultivate their entrepreneurial spirit. We have already hosted a myriad of accelerators and workshops in the Boulder community. Our new Membership packages have been the cultivation of a year's work and receiving feedback and input from DreamMakers, parents, advisors, and fellows. These will include a variety of new and encouraging methods to bring Dream Makers out of their comfort zones and bring out the innovation genius within!*

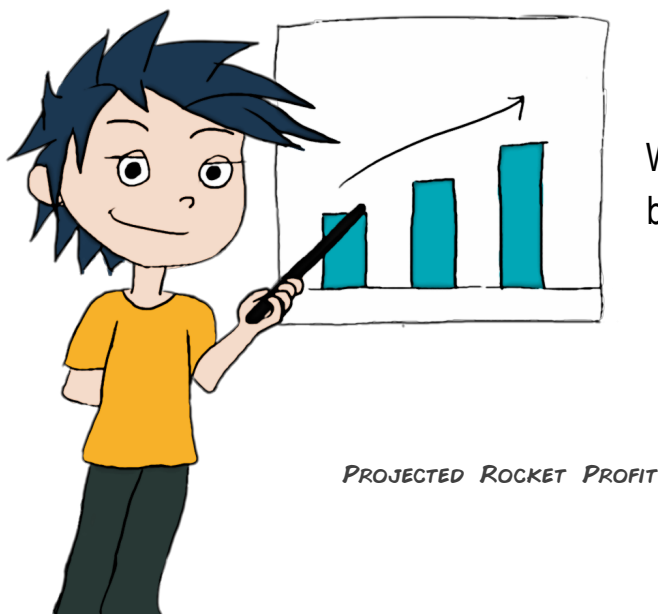
- **ACCELERATORS.** Our Accelerators achieve several goals. They push kids out of their comfort zones to think creatively and strategize, they offer a space for kids to pursue their passions, and provide skills and training. Accelerators are intense, and give kids the right tools to prepare themselves for the business world. Kids build up their entrepreneurial skills and develop a business idea into a real-world venture.
- **WORKSHOPS.** Dream Tank hosts workshops that highlight a mentor or organization in the Boulder community that brings a new perspective and wisdom to a single-day event which aims to teach us valuable life skills. We make these interactive events fun and fill them with important lessons about life, ourselves and the world around us.
- **PITCH NIGHTS.** After DreamMakers go through the Accelerators, we host a pitch night to initiate them into membership with Dream Tank and to launch their business ideas. During these pitch nights, kids present their idea, with a full backing of their own research and business plan. They learn how to speak in front of their peers and express their ideas eloquently and build their own confidence and sense of innovation.
- **OFFICE HOURS.** Once DreamMakers are on their way to achieving their entrepreneurial dreams, we offer office hours to help the DreamMakers on their journey however we can. These are a key part of our strategy. These sessions are one-on-one open sessions that we hold throughout the year to keep up with our DreamMakers and their businesses. Dream Tank utilizes these hours to make our programs and accelerators last—Dream Tank isn't just about sprints. We aim to be there to support our youth to fully realize their potential.
- **OUTREACH.** As a startup, it is often difficult to truly be able to make an impactful difference. However, we believe that isn't an excuse. We have moved to make a difference in both the Boulder community and the world outside. This fall alone, we hosted a "Playshop," that benefitted kids from lower income households in the Boulder community, we forged together the Dream City Council, an alliance of leaders in Boulder, and we have started financing and planning to set up a Dream Tank headquarters in Puerto Rico to expand our reach and resource. Our own Nick Titus, who invented a solution to paralysis at age 16, has also began the LUCID program to reach out to high school students who could also benefit from Dream Tank and who want to be a part of the social entrepreneurship movement.

# MARKET ANALYSIS

## Industry Outlook & Competitive Analysis

Dream Tank is a unique company. There aren't a lot of kid-focused social entrepreneurship think tanks out in the world, never less the Boulder community. Our corporate competitors include; Local One Off Accelerators, Youth Entrepreneurship Academy and other small local programs in different pockets of the US & Europe. We focus on kid-led entrepreneurship in a collective and social impact focus on the Sustainable Development Goals. In addition, we see collaboration rather than competition with all organizations powering kids dreams!

What we do have to compete with is other after-school clubs, programs and lessons that consume kids' time. Given the interest in Dream Tank over the past year, there is a market for us to operate on within Boulder. We want to encourage kids to stay healthy and balanced and don't want to have to eliminate opportunities for them. That's why our office hours will have flexible times and our workshops will usually be scheduled on weekends. And with the introduction of the LUCID program, we will operate with Boulder Valley School District to integrate into potential and current DreamMaker's academic life. We keep our focus on social entrepreneurship and innovation to provide a much-needed break from the norm, forging an industry for young entrepreneurs.



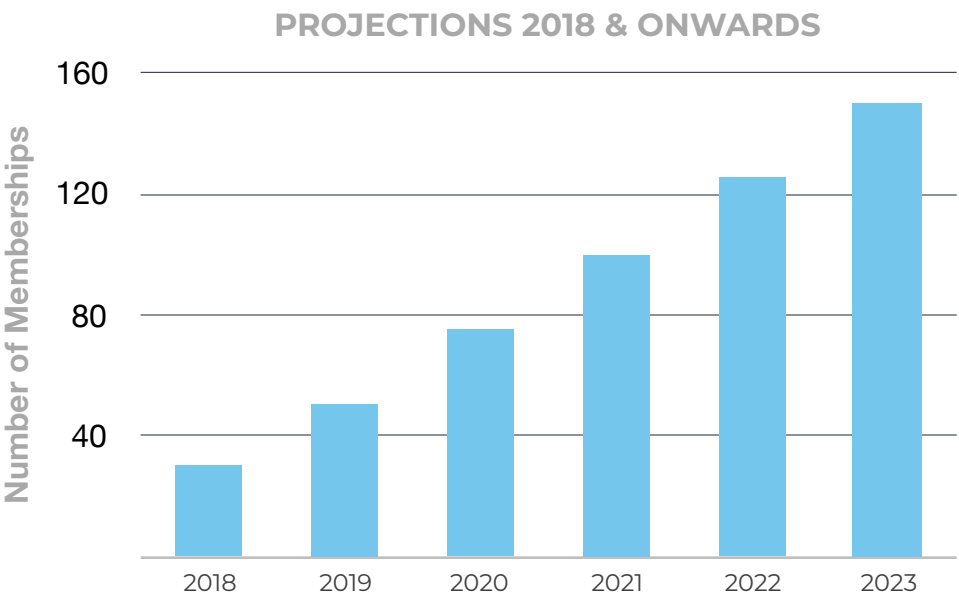
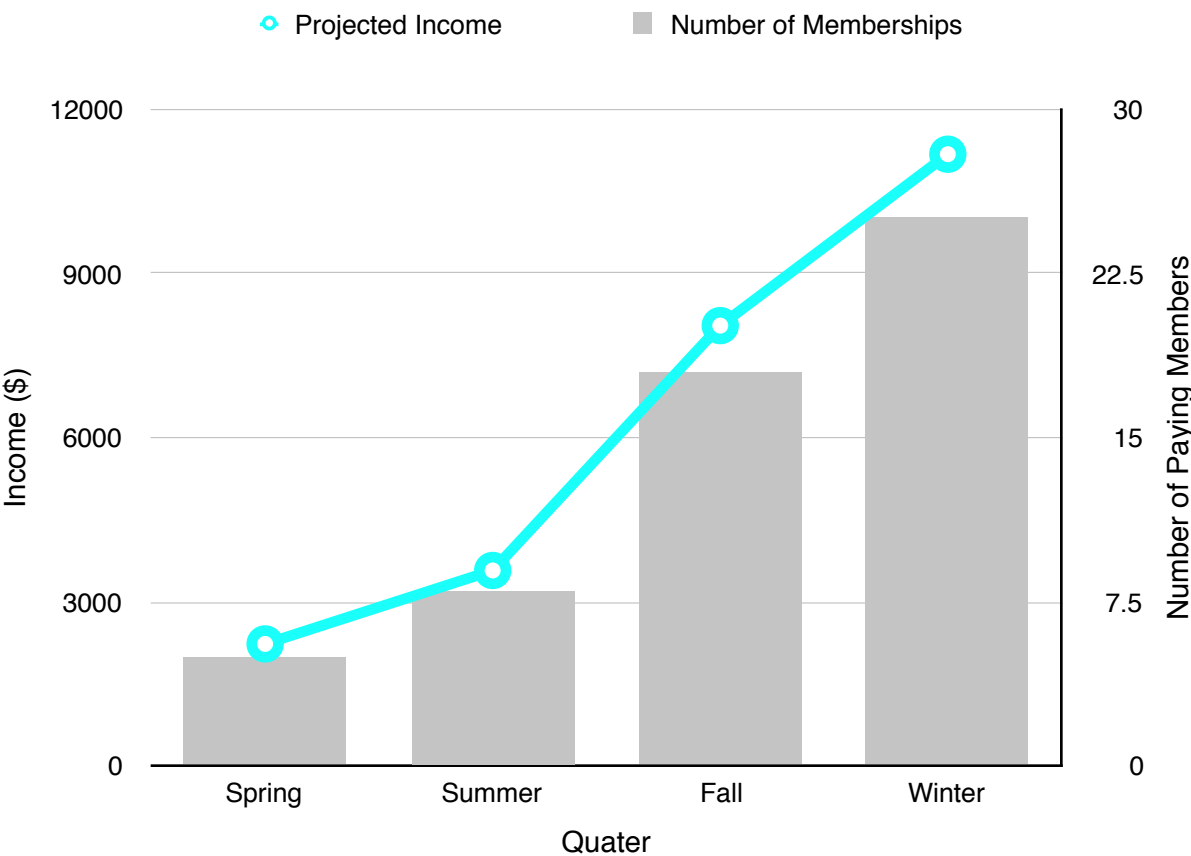
## Target Market

With a youth-driven core, our target market will forever be on the youth of today. We are looking for the brave, curious, driven youth who want to make a difference.

In our past, we have focused mainly on kids aged 8-14. But looking to our future and the introduction of the LUCID program, we will expand that reach to 8-18 and beyond. We will insatiate different curriculum for each appropriate age group.

*Jason Min*

# 2018 PROJECTIONS





# PRIORITIES FOR 2018

*To keep our efforts impactful, Dream Tank will narrow our focus for the new year. These will be our priorities; and what will define our 2018 year. We hope that by directing our efforts, our impact will be made all that more inspiring and meaningful.*

## 1. UNITED NATIONS AND DREAM TANK'S GLOBAL LAUNCH

We are working to launch Dream Tank globally, by packaging our curriculum to take to a bigger scale. We believe Boulder has the potential to show the world some real change and promise for the coming years through Boulder's youth. We are currently working on instituting a sister city in Puerto Rico, giving Dream Tank a more central role in global outreach and the ability to reach more kids. We have also been given the incredible opportunity to work with the UN for a conference hosted by Dream Tank to teach the world about the power of social entrepreneurship and showcasing the incredible creativity and genius within today's youth.

## THE DREAM TANK MEMBERSHIP

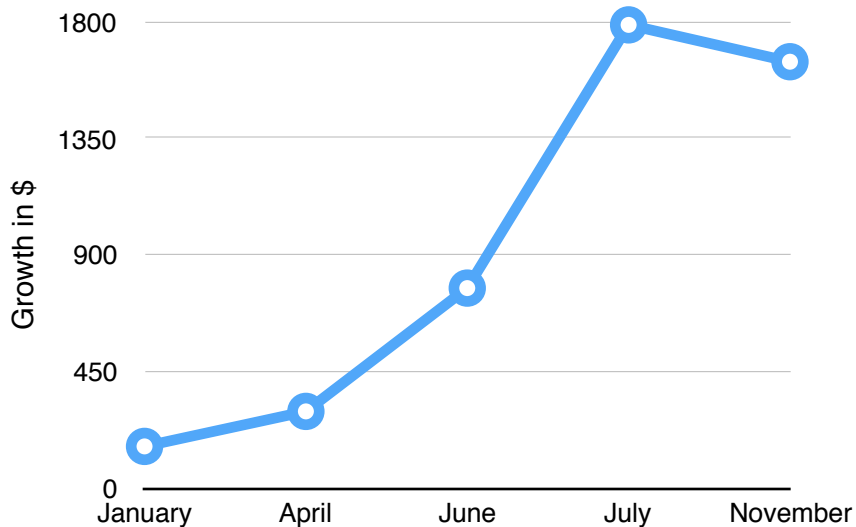
2. The Dream Tank Membership packages might be what defines our 2018 year. This new program will help us stay updated with our DreamMakers and keep them innovating and thinking critically. Our new membership packages have a lot to offer. They give us the space and structure to keep up with our DreamMakers and make their dreams come true! Since 2017 was all about launching dreams, 2018 will focus on keeping those dreams afloat. With different tiers of involvement, DreamMakers can decide how much guidance and support they want. This membership will give us the proper structure to make a difference and spread Dream Tank across the globe.

# FINANCES

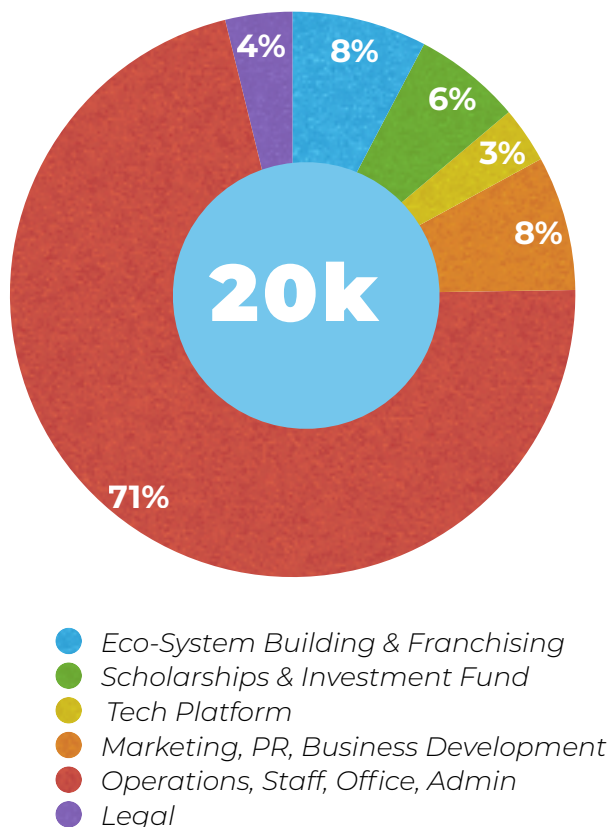
January was our second cohort for after-school labs; which provided a good jolt to the year financially, and in terms of revenue. April and June we slowly kept adding to the team, keeping our funding at a steady and reassuring pace. But in July, we see the biggest rise in revenue all year when we were collecting payment for our Summer Accelerator. The accelerator was low-cost and essentially let us take in revenue that covered expenses and enabled us to offer some scholarships, with most

DreamMakers paying \$495 for a week accelerator and pitch night. Fall was a time for reflection and planning for Dream Tank, and there weren't revenue generating events or workshops. That time spent working will pay off in the Spring of 2018 with the launch of our new membership packages.

## 2017 Income



## Use of Funds in 2017



With \$20k in the first year, Dream Tank has woven the dreamer spirit into the Boulder Community. We are incredibly grateful for all who contributed with fees and sponsorships. As you can see in the chart below, that funding went mostly to our Operations, Staff, Office and Admin. This devotion to our operations gives the Dream Team the resources we need to succeed. We believe that with a strong foundation and dedicated staff, the Dream Team can do anything. With the remaining 30% we used our funding to brand ourselves and maintained professional standards including marketing, training and development. This portion of the funding was dedicated to build a higher platform for Dream Tank to operate on so that we could compete with larger corporations and be taken seriously as a startup. A small portion of the remaining money was used to go towards our scholarship fund, a minimal but absolutely necessary investment. Next year, we hope to raise \$65k for this fund, which will allow us to spread our vision and dream further and donate more to those who need it most.

# IMPACT SUMMARY

**IN 12 MONTHS,** WE'VE LAUNCHED **50** YOUTH-LED VENTURES,  
PARTNERED WITH **6** LOCAL SCHOOLS, CONNECTING STUDENTS TO **30+**  
ORGANIZATIONS & LOCAL COMPANIES, EDUCATING OVER **600+** YOUNG PEOPLE  
ABOUT SOCIAL ENTREPRENEURSHIP.

## CURRENT

12 months, 600+ Students,  
with \$20k.

## FUTURE

Next year we can impact  
30,000 Students with \$650k.

“

**THAT STEP, THE HEROIC  
FIRST STEP OF THE  
JOURNEY,**

is out of, or over the edge of,  
your boundaries, and often must  
be taken before you know that  
you will be supported.

*-Joseph Campbell*



**THESE BLUEPRINTS  
REALLY ARE COMING ALONG...**



# LETTER FROM THE CEO

In February 2016 I was at a family office Impact Investing conference on a panel to discuss the large wealth transfer going to women and millennials, and how my firm, Anastasia Impact, which I left UBS to start in 2014, activates, educates and aligns wealth with impact across all asset classes. I would talk about systems change and how a collective impact approach was needed - where diverse voices and leaders need to collaborate in order to achieve our goals for humanity and the planet.

However, the moderator did not prep us on one big question: "What would you do if you had one year left to live?"

Images and thoughts and visions of my children, Summer and Cody, and their brilliant questions about the world came to me. Joy, imagination, and play danced through my consciousness. A big leap for humanity outside of any box we might imagine. It would come from kids.

What came out of my mouth at that moment was this:

"I would start a think tank for kids to listen to their ideas on how to solve the world's problems."

In the following months, everything in my life led me to see that I had to do this.

I woke up many nights and wrote. "Listen to children and their dreams. It is how we will design the future. It should be called Dream Tank. Use entrepreneurship, the heroes journey, mentors and technology."

I called my friend, soul sister, and young genius herself at the age of 25, Ashley Kulik. Two years earlier we had ignited an outdoor / living classroom for kids called the Kiva Center. She was also in the very first class of scholars at Watson University, a social enterprise accelerator in a University setting. Ashley was one of the first people who showed me the genius of kids, including my own. I knew she was to be my partner for this venture.

Thus, the experiment called Dream Tank began on July 18, 2016.

In the morning on the first day, we read this message to a group of 10 children ages 8-14:

***If you are reading this message, you have been selected on a very important mission.***

This has travelled long and distant light waves from a galaxy far far away to reach you. I am OTTO, a relative of the Jedi. We live on a planet that have great Ocean's like planet Earth. Alchera, is the planet of dreams. Here there is no difference between what we dream and everyday life. Here you think something, and it happens. If you

dream that a rainbow dalmation started chasing you on a flying saucer, it would just appear!  
It's an amazing place to live!

Late last night, we received a large solar flare that hit the surface of our planet Alchera. It looked like a giant lightning bolt in the sky. The people of Alchera were deeply concerned, but not afraid. We knew it was a message. We used our tracking system and we traced it back to the sun in your solar system.

We believe planet Earth needs our help. Alchera is from the future and has the power of dreaming that Earth does not. Earth People have forgotten how to use their powers. We believe that it is only the children who can restore peace, imagination, to bring back these powers to the people of planet earth. If you agree, you will receive the Jedi training that we have enlisted to the Jedi Trainers of Dream Tank. But you will all need to be responsible for yourself. You will need to work together. And.... You will need to go into the future...

Thus, we embarked on an adventurous journey to build a time machine and go into the future, where we saw the amazing innovations that have led to a world where all are thriving. The children saw themselves as part of the solutions that led to this new world.


Throughout the week, we did exercises and learned skills to help us on our journey. With a unique program derived from the co-founders' collective experience parenting, coaching social entrepreneurs and impact investors, and other innovative children-led programs, we wove in themes and teachings from Joseph Campbell's The Hero's Journey and Otto Scharmer's Leading from the Emerging Future, and brought in world-class mentors.

We learned about overcoming obstacles, believing in ourselves, owning our path, and overcoming Dreamcrushers. We created social ventures where the children could launch their dreams that would lead to a better future for all. At the end of the week, hosted by our first supporter and sponsor, Impact Hub Boulder, the newly minted "DreamMakers" pitched their ideas to a community of parents, innovators, entrepreneurs, investors, and educators. All preconceptions of what they thought kids were capable of were shattered.

We were asked to continue our experiment in an after-school laboratory / accelerator over the course of 12 weeks with 2 additional cohorts, and then an 8 week program with 2 cohorts. We piloted an Innovation Fair with Crest View Elementary, and a 4 week curricular program in 6th grade Language Arts at Manhattan Middle School. Another founding partner joined us, Dana Pauzauskie, who helped us develop relationships with schools and we were invited to do a "Dream The Future" Assembly with 130 6th graders at Peak to Peak K-12. This past summer we did 3 full week accelerators with 3 pitch nights, which were held at Galvanize, Mackintosh Academy, and our first location from last summer; a home in North Boulder.

We designed and launched a Pilot Fellowship Program where we invited high school, college, and





masters students to join Dream Tank and run different aspects of it, and learning social entrepreneurship and leadership in practice outside of the classroom. We are working with many departments at CU including Leeds Business School, the Education School, ATLAS institute, Law School, and Masters of the Environment. It has flourished, and many are now receiving course credit to work with Dream Tank. In fact, our very own Tessa Piehl who created this Annual Report is one of our fellows who is receiving course credit to produce this masterpiece! She and the others are a true example of unleashing creativity through social entrepreneurship and leadership!

This fall, we have been developing the toolkit started by Vinod Malwate, strategy and scaling model, revenue projections, membership model incorporating new and returning Dream Makers, mentorship, workshops, and ongoing support led by Madeline Espinoza and Isabelle Peterson, our curriculum design Fellows. Elizabeth Buhr, our grant writing fellow, is applying for venture fairs, grants and speaking engagements. We are also designing a high school program led by Nick Titus, who invented a solution to paralysis at age 16. Hannah Capshaw, our Chief of Staff fellow, is a Masters of the Environment Candidate and is leading an effort to re-power Puerto Rico with renewable energy partnering with Independent Power Systems, Dream Tank, MENV, and led by youth.

We created our first board with three amazing members: Elena Hernandez, Colborn Bell, and Christina Szoke and have put together a 'pitch deck' to share with those who want to explore joining our adventures with investments of time, money, and talent.

After a full year of piloting these programs and supporting ventures like these, we are now being asked to bring Dream Tank to other locations. We have been invited to bring DreamMakers to the United Nations this coming spring 2018 with their unique ideas addressing the Sustainable Development Goals. Everything we have achieved has been along with a vibrant community of parents, social entrepreneurs, investors, and more. And kid's input and a lot of iteration along the way. And we did this with only \$20,000 which came from parent fees and small sponsorships and donations. Now we are raising \$3.5M to be able to be fully prepared to respond to the interest we are receiving. We know that with these funds we can launch this rocket ship to the stars, with Fiz and the other DreamMakers!

As a mother of Summer (12) and Cody (9), I have been blessed to experience launching a venture with one's children, and be leaders in global social change together. Summer has been an incredibly helpful part of the team and regularly inputs on strategy and scale. Her company, Story Architects, produced a film, motivated other DreamMakers to speak in front of the City Council and school board who owned the land, and helped overturned a decision in Boulder and saved an Owl preserve. Cody is always reminding us about games and fun, and is helping us design a rewards-based system for our first Dream Tank currency.

Through it all, we saw children's minds, hearts, and spirits expand and blow away all of our expectations.

We invite you to grab a seat on this rocket ship and join us on this adventure!!

With love,  
Heidi Cuppari  
CEO

# 2017 YEAR IN REVIEW

## THE SUMMER ACCELERATORS

We held 3 summer accelerators and 3 pitch nights involving 34 DreamMakers launching their socially conscious business ventures. We played games, went on scavenger hunts, built a time machine, solved design challenges, and launched dreams! Over 50 kids have participated in Dream Tank's 4 accelerators to date and will have presented their ventures to a collective audience of approximately 200 people. Dream Tank's DreamMakers are pitching their ventures following a one week long accelerator that ends with a public event and launch night where all community members are invited. Their mission is to inspire the future leaders of tomorrow to see the world as they see it, and be supported to introduce their innate wisdom into the local, and global community, using the UN's 17 Sustainable Development Goals as a guide. Needless to say, every single one of our DreamMakers inspired and ignited the Dream Team and the Boulder Community.

## THE DREAM CITY COUNCIL

The Dream City Council was a entirely new endeavor, inspired by global think tanks and councils like the UN. On Tuesday, October 24th, Dream Tank launched the first Dream City Council Meeting with the mission of supporting, nurturing, and igniting the creative genius and innovation of kids to lead social change. The Jeffersonian-style gathering was a collaboration effort comprised of leaders who are moving mountains within the Boulder community.



**OF PARTICIPANTS IN WORKSHOPS AND ACCELERATORS WANT TO CONTINUE WORKING WITH DREAM TANK, WHERE EVER THAT LEADS.**

## THE FELLOWSHIP PROGRAM

2017, if anything, was the year that launched our fellowship program. There were rises and falls, but over the scope of a year, the program itself stood strong and produced some great work and inspiring new relationships with young adults full of passion. We've learned what to look for in potential fellows, and what to avoid. Especially this fall, the fellowship program had some rough patches, but we're convinced that armed us with the right knowledge and insight to move into the 2018 year with a Dream Team stronger than ever.

## THE RISE OF THE DREAMMAKERS

One of the greatest, most rewarding element of Dream Tank's 2017 was seeing the extent of what our DreamMakers are capable of. We witnessed the development of awesome projects like comic books to help with depression, bracelets that promote diversity, sustainable tech products, documentaries and animal sanctuaries. Our DreamMakers and Dream Team also spoke at big-name events like Global Minded, YPO, 4Gen, Colorado Impact Days, and were selected as a top 25 semi-finalist venture for the SheEo fund.

## PARTNERSHIPS

In 2017 alone, we've connected and partnered with: Impact Hub Boulder, Galvanize, Mackintosh Academy, SHEO, Pax World Investments, Peak Change, Kitables, Thrive, Made in Nature, Patagonia, Reality Garage, Foundry Group, Highlander Wealth Management, Whole Brain Consulting Watson University, CO Impact Days, Boomtown, Watershed, GlobalMindED, BVSD, 4GenNow and TechStars. With these powerful relationships, we can build a network of global minded spirit.

## THE CREATION OF THE MEMBERSHIP

The Dream Team has been hard at work developing our company and network so that we can one day, expand into a global program.

We are excited to finally announce that in the new year, we will launch a membership program in which new and returning DreamMakers will be able to participate in weekly, monthly, and quarterly events geared toward their ventures and the UN Sustainability Goals. This membership offers the community a digestible curriculum that will act as a concrete platform to spread the Dreamer spirit. We are incredibly excited and cannot wait to update everyone in the Dream Tank family about this exciting new chapter.

**HERE** ARE SOME WORDS THAT DEFINE THE DREAM TANK  
EXPERIENCE, ACCORDING TO DREAMMAKERS IN A SURVEY WE RAN:



THESE WORDS DEFINE US, OUR AFFECT ON THE WORLD AND THE  
PEOPLE IN IT. DREAM TANK IS ABOUT POSITIVE AND FUN LEARNING  
EXPERIENCES, AND WE ARE THRILLED THAT WE COULD PROVIDE SUCH  
AN EXPERIENCE FOR OUR DREAMMAKERS.

# ORGANIZATIONAL STRUCTURE

*To make optimal impact on the world around us, Dream Tank has a lot of moving parts. From Fellows to Sponsors to DreamMakers, our system works by bonding together, our strengths and talents individually forging together, into something greater and bigger than ourselves.*

## DREAMMAKERS

DreamMakers are the young leaders who make Dream Tank possible.

Dream Makers take their passions and turn them into projects that we help develop into real-world business ventures!

DreamMakers develop their entrepreneurial and innovative skills under Dream Tank where they focus on creative ideas that have a positive social and environmental impact on the world.

## FELLOWS

Fellows are members of the DreamTeam who act to inspire and ignite kids and shape the future.

We fill up fellowship positions with young adults and students to give a voice to their own ideas and problem solving, while providing a fresh perspective.

Fellows are expected to act as team players and show off passion and motivation for positive change.

## SPONSORS

Sponsors are the members of the inspiring communities around us who understand the Dream Tank mission and help fund our efforts.

We work for and with our sponsors, and ensure that sponsorship positions are met with gratitude and harmony.

## MENTORS

Mentors are community leaders hand picked for each Dreamer to interact and share with.

Mentors also lead skill training sessions co-curated by the mentor and Dream Tank.

Mentorship programs allow for a pedagogy learning experience not often seen in the modern classroom.

Mentors are responsible for being a positive role model for business and professional standards, as well as an advocate for their Dreamer.

## FACILITATORS

Facilitators are the empowering community members who work with Dream Tank to share their wisdom and guide kids to success using their own unique skills to create a learning environment that encourages growth and innovation.

These members lead kids in our workshops and accelerators to become DreamMakers and generate a system of creativity and free expression.

## BOARD, AMBASSADORS & DREAM CITY COUNCIL

The Board, Ambassadors, and Dream City Council Members work to make connections, provide resources and offer leadership towards the youth in Boulder.

Our goal is to help resource Dream Tank and collectively ignite Boulder's youth to address three Sustainable Development Goals locally that we will select together.

By becoming a part of the council or an ambassador, you will be a part of the Dream Tank movement.

# A HERO'S SUCCESS STORY

**HOME OF THE OWLS:** *SEE THE BREATHTAKING PERSPECTIVE OF GREAT HORNED OWLS AS THEY HUNT!*

In February, two of our DreamMakers, Anya Smith and Summer Cuppari Gould (then 10 and 11), the Story Architects, heard about a local Owl Preserve was in danger of being demolished to build 300 affordable houses. The DreamMakers found that the housing could be located elsewhere close by, and spare this beautiful land and hunting ground for Great Horned Owls.



They were invited by the Boulder Owl Preserve organization to create an inspiring and fun documentary to bring their audience the perspective of an owl. They partnered with Dream Tank Collective, Andrew Ackerman of Off the Map Media and Exposure Lab / Jeff Orlowski (Chasing Ice & Chasing Coral), and brought the owl spirit to life in 4-minute video, filmed partially with a drone.

At Dream Tank, we invited other DreamMakers to explore how their businesses and voices might help the cause. 5 other DreamMakers joined Story Architects at BVSD's February school board Public Owl Hearing, to ask the Boulder Valley School District for help to save the Owls. One DreamMaker offered to design a new Owl Preserve using Minecraft as inspiration for an innovative design process.

Summer and Anya's example is one we all hope to follow. They channeled their dreams and visions for a better future into real change using the help of the committed DreamTank community around them.

Thank you to Summer and Anya for showing us the incredible power and dedication of the oncoming generations and continuing to pursue a better future, regardless of any obstacles or hardships. You, and all our genius DreamMakers, are the future!



# GOALS FOR 2018

- ✓ Initiate at least 35 kids into the membership program.
- ✓ Sign on at least 50 new DreamMakers.
- ✓ Launch the Lucid program with 50 high school students participating in the program regularly.
- ✓ Set up a scholarship program for kids from low-income families.
- ✓ Hold bi-monthly Dream City Council meetings.
- ✓ Establish connections in at least 5 Impact Hubs / cities outside Boulder.
- ✓ Refine our revenue model.
- ✓ Launch in Denver.
- ✓ Launch a Sister City pilot program outside of Colorado. (Guaynabo, Puerto Rico, Santiago, Chile).
- ✓ Generate enough revenue to have consistent pay for the Dream Team.
- ✓ Fundraise to help youth in communities outside Boulder.
- ✓ Set up a kid mentorship program, where kids teach their own Dream Tank sessions.
- ✓ Reinforce a relationship with BVSD.



# INSPIRING THE NEXT GENERATION

We work hard to encourage kids to dream and dream big. We act to give kids the space, time and tools to let their creativity and innovation fly high. Our goal is to help resource Dream Tank and collectively ignite Boulder's youth to address hand-picked Sustainable Development Goals locally. We will harness the vision of these goals and use them in our community for a positive educational and social change within our own growing base of empowering kids. We want to guide children to see their own brilliance.

We are constantly amazed by the inherent drive and creative genius within our DreamMakers. Thank you for your ongoing leadership and relentless commitment towards building a better world!

“ *THE BIG QUESTION IS WHETHER  
YOU'RE GOING TO BE ABLE TO  
SAY A HEARTY YES TO YOUR  
ADVENTURE.*

*-Joseph Campbell*

”  
*ALL OUR DREAMS CAN COME  
TRUE, IF WE HAVE THE  
COURAGE TO PURSUE THEM.*

*-Walt Disney*

# CONTACT

**Looking to become a DreamMaker? Sign up here:**

<http://dreamtankmembership.weebly.com/>

**Need more Information about Dream Tank? Please visit:**

<http://dreamtank.co>

**If you have further questions, please send a message to:**

[hi@dreamtank.co](mailto:hi@dreamtank.co)

For our CEO, contact [heidi@dreamtank.co](mailto:heidi@dreamtank.co)

**We look forward to hearing from you!**

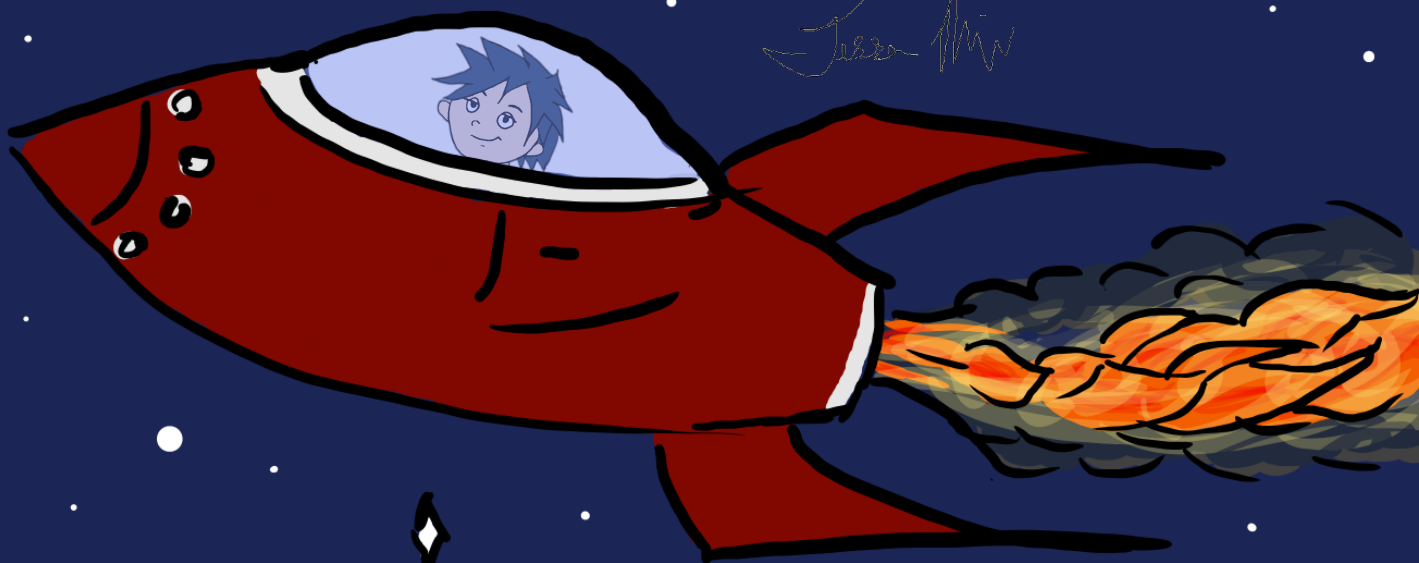
# THE DREAM MAKER'S JOURNEY

*Here at Dream Tank, we encourage Dream Makers to pursue their dreams with their own hero's journey. Just like Harry Potter, Katniss Everdeen and Fiz the Dream Maker, you can embark on your own adventure at Dream Tank; you can conquer dream crushers and launch your own passion to change the world. The real world is filled with fear and uncertainty, and is also a place of wonder and beauty. Dreamers around the world need to find each other.. so we try to act as a resource for you heroes to unleash your full potential. We hope for a better future and push to make that change.*

*We hope you'll join us on our pursuit.*

***"A hero is someone who has given his or her life to something bigger than oneself."***

***-Joseph Campbell***





5, December 2017  
[www.dreamtank.co](http://www.dreamtank.co)